

TALK ON “UNDERSTANDING BEHAVIOUR IN ORGANIZATIONS FOR PERFORMANCE”

Organised by the Engineering Education Technical Division, IEM in collaboration with Engineers Australia Malaysia Chapter (EAMC), and Institute of Mechanical Engineers Malaysia Branch (IMEchE)
BEM Approved CPD/PDP: 2 hours Ref No: IEM18/HQ/052/T

Date : **15 MARCH 2018 (Thursday)**
Time : **5.30 p.m. – 7.30 p.m.**
Venue : **C&S and TUS Lecturer Room, 2nd Floor Wisma IEM, Petaling Jaya, Selangor**
Speaker : **Ir. DR. LING CHEN HOE**

SYNOPSIS

There are no absolutes in human behaviour and it is dependent on individuals, groups as well as situational factors. Technical skills are necessary but insufficient to succeed in business as there is a need to deal with the people that make up the organization and their behaviours. It is the human factor that is contributory to productivity or otherwise and hence the importance of the study of human behaviour in the increasingly competitive business environment today. Organizational behaviour is a field of study that investigates the impact that individuals, groups and organizational structure have on behaviour within the organization, for the purpose of applying such knowledge towards improving organizational effectiveness. The study of Organizational Behaviour (OB) is challenging as it relates to often diverse individuals and group of people working together in teams towards a common goal, further complicated when situational factors interact. Managers therefore must understand the impact that individuals, groups and situational factors can have on behaviour and on the organization. The value system, emotional intelligence, organizational culture, job design, decision making process and the work environment are important causal agents in determining human behaviour in an organization. Managers under whom individuals work should be able to understand, predict, evaluate and modify human behaviour that will support the organizational goals and objectives. In today's competitive world, there is a need for organizations to be proactive instead of reactive in the management of organizational behaviour. The central idea of the study of organizational behaviour is that a scientific approach can be applied to the management of employees. This talk will look at the various aspects that determine behaviour in organizations and what managers can do to not only understand the phenomena but also initiate actions that can enhance the performance in organizations.

SPEAKER BIODATA

Ir. Dr. LING Chen Hoe has been working with Meiden Malaysia, a company in the electrical engineering and construction industry in Malaysia since 1990. The company is a subsidiary of Meidensha Corporation, Japan (<http://www.meidensha.com/>) a manufacturer of electrical equipment and provider of electrical engineering products and services to both the private and public sectors in Malaysia. He is currently the Senior General Manager and Director of the company, with roles for Business Development, Strategic Planning and overseeing of the Engineering and Corporate Departments of the company. Dr Ling obtained his Bachelor's Degree in Electrical Engineering, RMIT University, Melbourne, Australia in year 1989. He holds a MBA from the University of Lincoln, United Kingdom (2003) and obtained his Doctorate in Business Administration (DBA) in 2015 from SEGi University, Malaysia. He is also a certified Chartered Professional Engineer of Australia, a Competent Engineer (33kV,132kV) & Professional Engineer in Malaysia. Dr Ling also serves part-time in various universities' programs, namely in the engineering faculty and post-graduate business management studies.



Ir. Assoc. Prof. Dr. Mandeep Singh
Chairman
Engineering Education Technical Division

ANNOUNCEMENT TO NOTE

FEES

(Effective 1st October 2017)

Members

Registration Fee : FOC
Administrative Fee :

Online RM15
Walk In RM20

Non-Members

Registration Fee: RM50
Administrative Fee: RM20

- Limited seats are available on a "first come first served" basis (maximum 100 participants).
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